



## **TĀNE'S TREE TRUST**

*Native Forests for our Future  
Hereherea te Wao-nui-a-Tāne*

# Tāne's Tree Trust Strategic Plan

Review Date: 19 March 2026

## 1. Background and Vision

TTT was formed in 2002, with the original vision of seeing the majority of landowners grow **native trees and forests**.

Over the following nearly **24 years**, the vision of the Trust has evolved.

### **Current Vision**

Our vision is to promote and support the use of indigenous New Zealand tree species, for landscape and biodiversity enhancement, to deliver cultural values, and to create sustainable options for high-quality timber and other resources – especially as part of permanent, resilient native forests.

### **Strategic Direction for 2026**

The Trust is reviewing its current position and future opportunities. A key initiative is the development of a **centralised TTT Information Hub**, designed to support multiple user groups including:

- Farmers
- Forestry companies
- Scientists
- Government agencies
- Local authorities

- Community groups

The Trust also intends to:

- Expand and update the TTT factsheet suite
- Ensure factsheets are **easy to download and print**
- Use materials effectively at **Fielddays, workshops, and outreach events**
- Engage **funders and partners** to support these initiatives

## 2. Strategic Objectives and Performance Targets (2026)

Focus Area	Objective	Key Performance Target
<b>AGM, Workshops and Conferences</b>	AGM	Hold AGM prior to end of calendar year
	Workshops	Hold or assist with at least <b>3 field days/workshops per year</b>
	Member Engagement	Encourage and assist workshops or meetings initiated by members across NZ
	Māori Engagement	Hold <b>at least one Māori-oriented workshop each year</b> Engage with, assist and support if able, Māori landowners and organisations
<b>Membership</b>	Membership Strength	Maintain a robust membership base
	Website	Maintain and regularly update the Trust website
<b>Financial</b>	Reserves	Maintain sufficient financial reserves based on current activity
	Funding	Develop a broad and engaged funding base to cover projects, administration, and communications
<b>Strategic Planning</b>	Strategic Review	Review Trust performance against strategic indicators annually

<b>Trustee Board</b>	Representation	Ensure Board reflects the diversity of the community
	Trustee Participation	Ensure majority of trustees can take an active role in Trust activities
<b>Projects, Databases, Promotion</b>	Plantation Database	Publish the plantation database on the TTT website
	Indigenous Forestry Bibliography	Publish bibliography database on the TTT website
	Policy / Legal	Review legal and taxation approaches for indigenous forestry and collaborate with relevant groups
	Advocacy	Continue promoting indigenous forestry in relevant forums
	Landholder Engagement	Increase engagement with landholders and remain responsive to relevant issues
	Research Requests	Respond to research and information requests where capability allows

### 3. Key Strategic Priorities for 2026–2028

1. **Develop the TTT Information Hub**
  - Centralised repository of forestry knowledge and tools
  - Access for landowners, industry, and researchers
2. **Update and expand factsheet resources**
  - Modernised design
  - Printable and downloadable
  - Suitable for field days and workshops
3. **Strengthen funding base**
  - Engage funders
  - Explore corporate memberships
  - Ensure sustainable operational funding
4. **Improve governance and representation**
  - Recruit additional trustees

- Increase Māori representation
  - Maintain active trustee engagement
5. **Increase outreach and education**
- Workshops
  - Field days
  - Member-led regional events